Cookie Policy

Effective Date: February 18, 2020

This Cookie Policy is part of our Terms of Use and Privacy Policy and applies to you ("you") when you access Ocrnetwork.com and our affiliated websites, mobile platforms, applications, and services (collectively, our "Sites"), regardless of the location from which you access them. Moreover, this Cookie Policy applies to all of our Sites, regardless of how you access or use our Sites, including through mobile devices.

About cookies

Cookies are small data files which are downloaded to your device when you visit our Sites and allow us to recognize your device. Cookies may gather information about your use of our Sites or may enable us to recognize you as an existing customer when you return to our Sites at a later date. This information includes computer and connection information such as statistics on your page views, traffic to and from our Sites, referral URL, your internet protocol address, and device identifiers; this information may also include your browsing history, transaction history, and your web log information.

You can choose to disable cookies in your browser, however, if cookies are disabled, not all features of our Sites will operate as intended. For example, you may not be able to use all the features we offer, you may not be able to store your preferences and some of our pages may not display properly. You can find more information on how to disable and/or delete cookies in section 3 below.

1. What types of cookies are used?

We use both session cookies (automatically deleted when you close your browser or app) and persistent cookies (remain stored on your device) on our website and our mobile platform.

We also use first party cookies (which are set by us) and third-party cookies (which are not set by us, but by a server located outside the domain of our site).

We use cookies for:

- **Strictly necessary purposes** – these are essential to enable you to move around our website and our mobile platform, and use its features
- **Analytics and performance-related purposes** – these collect information about how you use our Sites, for example which webpages/features you go to most often. This allow us to improve how the Sites work.
- **Functionality purposes** – to remember your preferences, settings and other functionalities you may request (such as your login details)

2. List of Cookies used on this website

The following list categorises and describes the various cookies used on this website and mobile platform and the purposes for which they are used:

i.Coldfusion cookies

- Name: CFID, CFTOKEN, JSESSIONID, tcb_login, hwo_report, cci_report, eti_report
- Purpose: These cookies are necessary to enable logins on the website and recognize users. They allow you to set preferences, and to remain logged in. Without these cookies, this process would be impossible.
- Cookie owner: first party
- Cookie type: recognition/ functionality
  ii.Google Analytics cookies

- Name: _ga, _gid, _gat, AMP_TOKEN, _gac_,_dc_gtm_
- Purpose: These Cookies are used to collect information about how visitors use this website. We use the information to compile reports and to help us improve this website. The Cookies collect information in an anonymous form, including information on the number of visitors to this website, from where visitors came to this website and the pages they visited.
- Cookie owner: third party
- Cookie type: analytics / performance cookie
- Information: The information generated by the Cookie about your use of this website (including your IP address) will be transmitted to and stored by Google on servers in the United States. For more information about Google cookies, please read the Google Privacy Policy.
  You can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available
  from https://tools.google.com/dlpage/gaoptout?hl=en.

  iii.Social media cookies

- Name: Tfw_exp, metrics_token, lang, lidc, bcookie, bscookie, VISITOR_INFO1_LIVE, PREF
- Purpose: These cookies are used to embed content from Facebook, Twitter, LinkedIn and YouTube on our website
- Cookie owner: third party
- Cookie type: analytics / performance cookie
- If you want more information on how these social media cookies work on each of these platforms you can read more on the links below:
  Facebook: https://www.facebook.com/policies/cookies/

  Twitter: https://help.twitter.com/en/rules-and-policies/twitter-cookies

  LinkedIn: https://www.linkedin.com/legal/cookie-policy

  YouTube: https://policies.google.com/technologies/types

  iv.Marketo cookies

- Name: BIGipServersj09web-app_https, key _mkto_trk, id:561–HYG–937&token:_mch–marketo.com–1374552656411–90718
- Purpose: This cookie is used to load Marketo forms on our Sites.
- Cookie owner: third party
- Cookie type: functionality cookie
- You can find more information about the types of cookies Marketo uses here: https://documents.marketo.com/legal/cookies/

3. Cookie configuration settings

Cookie settings can vary from one browser to another. By way of example, the below hyperlinks provide further guidance on how to disable the use of cookies on certain browsers, and/or on how to delete cookies:

- Chrome: https://support.google.com/chrome/answer/95647?hl=en;
- Internet Explorer: http://windows.microsoft.com/en-US/windows-vista/Block-or-allow- cookies and http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-11-win-7;
- Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences?redirectlocale=en- US&redirectslug=Enabling+and+disabling+cookies and https://support.mozilla.org/en- US/kb/delete-cookies-remove-info-websites-stored;
- Safari: http://support.apple.com/kb/PH5042

4. Agreement with our use of cookies – changes to our Cookie Policy

By continuing to use our Sites, you acknowledge that you have read the terms of this Cookie Policy and that you agree with our use of cookies as set out above (unless you expressly indicated otherwise).

We may amend this Cookie Policy from time to time. Any changes we make to our Cookie Policy in the future will be posted on this Site and our mobile platform, as applicable, and, where appropriate, notified to you by email. Please check back frequently to see any updates or changes to this Cookie Policy. Your continued use of our Sites following the posting of changes to this Cookie Policy will indicate your acceptance of these changes. This Cookie Policy was most recently updated as of the Effective Date set forth above.

5.Contact details

Questions, comments and requests regarding this Cookie Policy must be addressed to:

The Observatory on Corporate Reputation, LLC
244 5th Avenue, Ste. C237
New York, NY 10014
privacy@ocrnetwork.com